



Institute of
Marketing &
Management



K LADIO



IMM LEADING EDUCATION 4.0 REVOLUTION



IMM BUSINESS SCHOOL



Dr. Jagjit Singh

(1932 - 2013)

Legendary Marketing & Management Guru,
Founder of IMM



FOUNDA TION

Educate Enable Empower





K LADIO



ADMISSIONS OPEN

2025-2027 Session

AICTE Approved Flagship 2 Year PGDM with Dual Specialization

Artificial Intelligence & Machine Learning Infused



7 Specialisations to Facilitate your Corporate Voyage



Marketing & Innovation Management

Financial Management

Human Resource Management

Business Analytics & Research Management

International Business Management

Operations & Supply Chain Management

Entrepreneurship Management

EMPOWERED BY INDUSTRY 4.0



Fee Structure

Registration Fee	1st Installment	2nd Installment	3rd Installment	4th Installment
75,000/-	3,50,000/-	2,50,000/-	2,25,000/-	1,80,000/-



info@immindia.com



www.immindia.edu.in



9999078888, 9910463458



B-11 Qutab Institutional Area,
New Delhi - 110016



European Certifications to Prepare you for **Global Employability** by



EU GLOBAL
Institute of Innovation & Technology

Competency Lab

Certification* Programs for 2 Year Taught by European Faculty

*LinkedIn Shareable & Verifiable

1 WEEK ON CAMPUS STUDY IMMERSION TRIP
IN A GLOBALLY RECOGNIZED INSTITUTION OF EXCELLENCE
WHERE THE STUDENTS WILL LEARN FROM TOP ACADEMIC EXPERTS

EDUTOUR & OFFSITE BONDING

International



Domestic

INDUSTRY IMM

Experiential Learning on Field



Placement Dashboard

21
Lakhs

19.35
Lakhs

9-9.5
Lakhs



International
Package



Domestic
Package



Average
Package

Recruitment



ZENTRADES
Ensuring Success. Always



ZARA



AXIS BANK



ITC Limited



and many more...

ERSION @IMM

Master Mentoring Sessions by Leading Corporates





AWARDS & ACCOLADES



MOST PROMISING BRAND
The Economic Times



BHARAT LEADERSHIP EXCELLENCE AWARD
Leadership Federation



INNOVATION AWARD
Association of Indian Management Schools



**EXCELLENCE IN DIGITAL
EDUCATION & INNOVATION**
AdorComm



**TOP & MOST INNOVATIVE
PRIVATE BUSINESS SCHOOL**
National Education Excellence Awards



**OUTSTANDING PERFORMANCE IN VIRTUAL
KNOWLEDGE DELIVERY DURING PANDEMIC**
Begin Up Research Intelligence



**ICONIC LEADERSHIP IN
HIGHER EDUCATION**
AdorComm



**CONSUMERS CHOOSE
INDIA'S BEST BRANDS**
WCRC Leaders



**TOP 10 SALES & MARKETING
COLLEGES IN INDIA**
Higher Education Review



**MOST INNOVATIVE INSTITUTE IN
GLOBAL COLLABORATION**
AdorComm



**TOP 10 PROMISING COLLEGES PROVIDING LOGISTICS
& SUPPLY CHAIN MANAGEMENT PROGRAMMES**
Higher Education Review



BEST B-SCHOOL OF THE YEAR
ASSOCHAM



**BEST BUSINESS SCHOOL WITH EXCELLENT
PLACEMENT RECORD OF THE YEAR**
TopNotch Foundation



INSTITUTION OF EXCELLENCE
International Education Pride Awards



**CENTRE OF ACADEMIC EXCELLENCE
(B SCHOOL) FROM DELHI NCR**
Prime Time Research Media



EXTRAORDINAIRE BUSINESS SCHOOL
Business Connect at
International Corporate Connect



MEDIA INNOVATOR AWARD
Corporate Vision



**INDIA'S BEST BRANDS &
LEADERS CHOSEN BY CONSUMERS**
WCRCINT & WCRC LEADERS



**EXCELLENCE IN STUDENT OUTREACH
& INDUSTRY ENGAGEMENT**
Ardorcomm



BUSINESS SCHOOL OF THE YEAR
The Academic Insights



K LADIO



Events @ IMM



IMM LEADERSHIP SUMMIT



IMM BeaYOUtiful Colloquium



AAGAMAN - VISION VOYAGE



FOUNDER'S FACTORY

ICE BREAKING SESSIONS



FRESHER'S PARTY



ALUMNI MEET

CIAO FAREWELL BASH



FUN & GAMES



TREASURE HUNT



YOGA DAY



SPEED NETWORKING



TUG OF WAR



E-SPORTS



CONVOCATION